

Tempe Public Art



IN FLUX - Cycle 6

Casey Farina

Cascade.Erode.Construct., 2016

Projected video installation

Location: Hayden Flour Mill 119 S Mill Avenue

Artist Website:

www.CaseyFarina.net www.vimeo.com/CaseyFarina

Photo by: Lisa Olson

IN FLUX is a multi-city program launched as an initiative for temporary, site-specific installations in vacant spaces. Occupying new locations every cycle, these dynamic projects offer new perspective on the connections between community organizations, local businesses, artists and audiences. IN FLUX provides a unique opportunity for artists to expand their skill-sets, innovatively apply their creativity, and garner public recognition for their work. influxaz.com

Description: Cascade. Erode. Construct. is a video installation that abstractly explores the history of the iconic Hayden Flour Mill. The Mill's proximity to water (the Salt River) is an integral part of its identity as a Tempe landmark. The movement and erosive power of water form the fundamental structure of the animation from which new forms are constructed. The visual artifacts that remain on the north wall of the Mill are isolated and reinvigorated by the projected light. The animation was created by using a digital image of the wall as the input for a variety of algorithmic processes. The installation repeats every ten minutes between 8:00 PM and midnight on the north wall of the Hayden Mill. Farina's research was facilitated by John Southard and E. Hunter Hansen in the Tempe Historic Preservation Office and Jared Smith at the Tempe History Museum.

Artist biography: Casey Farina makes audio/visual artwork with iterative algorithms. Many of his works are multi-sensory experiences that manifest digital information as image, sound, and live performance. Farina enjoys solving the aesthetic and tactical problems that are an innate part of making art with technology. He has exhibited work throughout the U.S. and is a Residential Faculty Member of the Digital Media Arts program at Glendale Community College.

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